LPA Group Plc

("the Company")

Exercise of Options and Director Shareholdings

On 24 January 2012, Peter Pollock, Chief Executive, exercised an option to purchase 75,000 new ordinary shares of 10p each in the Company at an option price of 32 pence per share. Further to the exercise, Peter Pollock is beneficially interested in 725,000 ordinary shares, representing 6.25 per cent. of the Company's enlarged issued share capital and is interested in options to subscribe for ordinary shares as set out below:

Number of options	Exercise price	Expiry date
35,000	39p	7 March 2017
540,000	36p	30 July 2017
100,000	32p	1 April 2021

On 24 January 2012, Stephen Brett, Finance Director, exercised an option to purchase 75,000 new ordinary shares of 10p each in the Company at an option price of 32 pence per share. Further to the exercise, Stephen Brett is beneficially interested in 172,500 ordinary shares, being 1.49% of the Company's enlarged issued share capital and is interested in options to subscribe for ordinary shares as set out below:

Exercise price	Expiry date
39p	7 March 2017
36p	30 July 2017
32p	1 April 2021
	39p 36p

The Company has applied for the 150,000 ordinary shares of 10p each issued pursuant to the exercise of share options to be admitted to trading on AIM. These shares will rank *pari passu* with the existing ordinary shares of the Company. Following admission the share capital of the Company will be 11,598,229 ordinary shares. Dealings in the new shares are expected to commence on 31 January 2012.

The Company was notified on 24 January 2012 that Per Staehr, Non-Executive Director, on that day purchased 20,000 ordinary shares of 10p each in the Company at an average price of 46.9 pence per share. Further to the purchase, Per Staehr is beneficially interested in 145,000 ordinary shares, being 1.25% of the Company's enlarged issued share capital.

ENQUIRIES:

LPA Group plc

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