LPA GROUP PLC

The Company was notified on 13 August 2010 that Per Staehr, Non-Executive Director, had on that day purchased 5,000 ordinary shares of 10p each in the Company at a price of 32 pence per share. Further to the purchase, Per Staehr is beneficially interested in 115,000 ordinary shares, being 1.00% of the Company's issued ordinary share capital.

For further information, please contact:

LPA Group plc

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